**PRESS**

**RELEASE**

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**INDUSTRIAL TOURISM: TOUR THE renault trucks FACTORY IN bourg-en-bresse … FROM HOME!**

**Building on the legacy of more than a century of truck know-how, Renault Trucks is part of the French automotive heritage. The manufacturer has now decided to share what goes on behind the scenes in the making of trucks with the general public, and is offering a virtual guided tour of its assembly plant in Bourg-en-Bresse on its corporate website.**

Since 1894, Renault Trucks has kept its headquarters and factories in France, where all its medium and heavy trucks are designed and built. The French manufacturer, which is the successor to Berliet, has four production sites in France, located in Lyon, Blainville-sur-Orne, Limoges and Bourg-en-Bresse.

Renault Trucks is now set to provide a behind-the-scenes look at how a truck is made. The manufacturer is virtually opening the doors of its Bourg-en-Bresse factory, a flagship of French industry, where the trucks in its heavy ranges are assembled for long-distance transport or construction work.

This tour is available free of charge on the [Renault Trucks corporate website](https://www.renault-trucks.com/en/about-renault-trucks/factory-tours).

***360 degree immersion on the assembly line***

This tour gives the public an opportunity to interactively experience the different stages involved in assembling a truck. Immersion is total as visitors have a 360-degree view of the line in motion, where operators are working manually using ergonomic tools and devices. The expertise is unique, as each truck is tailor-made to meet specific customer requirements.

Visitors are given audio commentaries on each of the 13 key stages in the manufacture of a truck, in a choice of French or English. Additional content is also available to further explore the site, including interviews with operators and technicians working on the line.

***The Bourg-en-Bresse factory in numbers***

- It takes 4.5 hours to assemble a truck.

- One truck rolls off the line every 8 minutes.

- 3 kilometres of hoses and electrical cables and 6,500 screws are needed to assemble one truck.

- The assembly line at the Bourg-en-Bresse plant is 500 metres long.

- The Bourg-en-Bresse plant covers an area of 117 hectares and employs 1,350 people.

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